



PLAQ Sponsorship Proposal

Pasefika Lawyers Collective CPD
Conference, Samoa 2023

INTRODUCTION

Warm Pasefika Greetings. We are the Pasifika Lawyers Association of Queensland Inc (PLAQ), an independent non-profit association made up of a culturally diversified collegiate of legal professionals, students and people who have a connection to the Pacific Islands and Queensland, Australia's legal profession.

PLAQ's achievements and work within the community is driven by its members who have made inspirational contributions in their own professional and personal spaces to serve for the benefit of our communities. PLAQ has among its cohort, Private Practice Law Firms, senior Commonwealth Government lawyers, Judiciary members and Queensland Law Society award winners.

PLAQ created the *Pasefika Lawyers Collective* (PLC) in collaboration with colleagues and counterparts in New South Wales, Australia, New Zealand and Samoa to initiate the Inaugural PLC Continuing Professional Development Conference in Samoa 26 to 28 July 2023.

A key conference objective is to recognise diversity: valuing Pasefika cultural lens in Law and the legal profession. We wish to create opportunities for legal professional development training and increased access to legal practice resources in the Pacific. We believe that we have a calling, responsibility, and obligation to serve for the benefit of others and particularly our Pacific communities.

PLAQ wishes to invite your organisation to support the educational and community initiative comprising the PLC, through a corporate sponsorship.



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our PLAQ



PLAQ New Years Breakfast 2022 with Honourable Chief Justice Catherine Holmes AC & Presidents of respective legal Associations in Queensland.



Samoa Attorney General Su'a Hellene Wallwork & PLAQ President's Trina Faaiuso planning meeting for PLC initiative in Samoa, September 2022.



PLAQ Past President & current Secretary Tile Imo - Queensland Law Society's award recipient for Emerging Leader in 2022.



PLAQ collaborative support for Pacific Legal Association NSW's inaugural event with keynote speaker Chief Justice Satiu Simativa Perese in 2022.



PLAQ Management committee members at Queensland Law Society's Excellence in Awards Gala, August 2022.



PLAQ's planning meeting for PLC initiative with the Honourable Chief Justice Helen Bowskill of the Supreme Court of Queensland, Australia March 2023.



Trina Faaiuso and Tile Imo's planning meeting for PLC initiative with the Honourable Judge Ida Malosi, Principal Youth Justice Court Judge in New Zealand March 2023.

about the event



PLC CPD Conference 26 to 28 July 2023

The Pasefika Lawyers Collective have curated a three-day conference featuring the highest calibre of leading, present-day legal professionals from across the Pacific region, including New Zealand and Australia. We also have conference registrations of interest and confirmed attendees travelling from all over Australia, New Zealand, USA and Pacific nations of Tonga, the Cook Islands, Vanuatu and Fiji.

The objectives of this international conference are:

- Recognising diversity, valuing Pasefika cultural lens in Law and the legal profession.
- Facilitating professional training and promoting access to training resources for our legal professionals in our Pacific Island (or 'Pasefika') nations.
- Acknowledging our calling, responsibility, and obligation as Pasefika legal professionals to serve for the benefit of others, particularly in our communities.

Please visit our [Pasefika Lawyers Collective](#) website for more information.

Apia, Samoa 2023



The PLC 'initiative' provides a unique opportunity for our conference attendees to attain invaluable legal training that will bridge learning gaps, enrich their legal careers and expand skillsets in serving our communities through the legal profession and the practice of Law.

PLAQ's leading role in driving the PLC initiative will be to continue creating (or assisting to catalyse) opportunities for legal professionals throughout the Pacific, Australia and New Zealand to thrive in the name of cultural diversity, education and professional development. This is a key aspiration of a number of sole practitioners and small business enterprises in the Pacific as well as among the Pacific diaspora.

The PLC CPD Conference is a rare chance for partnerships with potential sponsors to showcase and promote pathways for increased Pacific cultural diversity and education to a broad but captive audience.

Key Sponsorship Benefits

- Ability to positively and meaningfully impact multiple communities across several jurisdictions in the Pacific region. You would be investing in PLAQ's work to create and facilitate throughout the PLC initiative and the CPD Conference, accessible professional development of legal professionals on an international level.
- **Public and affirmative recognition and acknowledgement of your commitment to Pacific cultural diversity and education** including via professional development, from those best positioned to help grow and consolidate that profile. Your partnership will firmly establish a unique identity amongst Pasefika professional associates perfectly positioning your business a spot within our unique corporate Pasefika community.
- **Global exposure and acknowledgement of your brand's support as a corporate sponsor in PLC's media promotions for the event and during the conference.**
- Exclusive access and unique network opportunities with a global legal professional audience attending the Conference; increasing your brand's visibility and engagement.

CORPORATE SPONSORSHIP PACKAGES

Pasifika Lawyers Association of Queensland

Account Name: Pasifika Lawyers Association of Queensland
BSB: 084-009 | ACCOUNT NO: 75-935-0225

Silver
\$350

- Promotion and Acknowledgement of your corporate sponsorship on the Pasifika Lawyers Collective (PLC) website, including PLAQ social platforms, which include Facebook, Instagram, and LinkedIn.
- Recognition and exposure at associated events for the Pasifika Lawyers Collective (PLC).

Gold
\$ 550

- All benefits of our Silver sponsorship as well as:
- For 2023 to June 2024, social media advertising and mentions in PLAQ newsletter as a PLAQ corporate sponsor.
 - For 2023 to June 2024 access to PLAQ events and opportunity to speak on your company's behalf as a corporate sponsor for PLAQ.

Platinum
\$ 750

- All benefits of our Silver and Gold sponsorship as well as:
- For 2023 to June 2024, active exposure, promotion of your business at corporate, social and panel events for PLAQ.
 - Opportunity for a representative to speak at the Pasifika Lawyers Collective CPD Conference in Samoa, July 2023 as a corporate sponsor.
 - Signage of corporate sponsorship at PLC Conference throughout the event and inclusion of corporate sponsors' brand/merchandise in the PLC attendees' conference pack.

**All prices in Australian Dollars
(AUD) .*

Thank you!

WE LOOK FORWARD TO
RECEIVING YOUR RESPONSE.



Contact



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